Arab Health 2020 helped drive iPatientCare toward a strong foothold in the MENA Region

iPatientCare had a successful week at Arab Health 2020, the second largest healthcare event held in Dubai at the end of January.

CINCINNATI, OHIO, February 10, 2020: iPatientCare, a pioneer in cloud-based **ambulatory EHR**, revenue cycle management services, integrated practice management, and patient engagement solutions witnessed fruitful connections at Arab Health 2020, held at the end of January in Dubai. At the four-day long conference, iPatientCare strengthened its network and relationships with healthcare organizations seeking partnerships, as well as entrepreneurs and investors in an effort to drive toward a strong foothold in the MENA Region.

The 45th edition of Arab Health, middle-east's second largest healthcare event attracted a total of 4,150 exhibitors worldwide and provided a unique and professional industry communication platform for 87,654 visitors from more than 150 countries and regions, helping industry professionals to conduct industry exchanges, get the latest information, and meet people from all over the world.

"The opportunities in MENA region are vast, and events like Arab Health provides a forum to connect, collaborate and co-create to improve patient outcomes using healthcare technology. With all efforts focused on empowering healthcare organizations drive digital transformation, iPatientCare's aim is to support healthcare organizations in the region deploy advanced healthcare IT systems to enhance patient experience and improve healthcare outcomes. We look forward to continuing to forge great relations with new customers across the Middle East and beyond." said **Udayan Mandavia, Chief Growth Officer, iPatientCare/AssureCare**.

Mr Mandavia said potential distributors he spoke with at Arab Health were interested in telehealth solutions and integrated hospital management system to curb staffing costs and enhance patient safety — much the same as in the U.S. He further stated that the trade mission provided an ideal opportunity to learn about Abu Dabhi's as well as Dubai's fast-growing healthcare market and discuss partnership opportunities with UAE counterparts.

While iPatientCare already has a **presence across the US**, Canada and in the Asia Pacific, it is expanding further, with a Dubai-based office opening this year to ramp up the operations in the region.

About iPatientCare

iPatientCare is a full suite of innovative healthcare products and value-added services that help physician offices, rural health clinics, and community/federally qualified health centers (CHC/FQHC) nationwide in improving the health of their patients, enhancing patient care through care management/coordination/analytics, and reducing costs of care delivery.

The awards-winning EHR, integrated practice solutions and value-added services, such as, the **revenue cycle enhancement** and quality improvement consulting, provide everything you need to control your practice operations, increase revenues, and provide better patient care.

The iPatientCare EHR - version 18.0, has received 2015 Edition ONC Health IT certification by Drummond Group, an Office of the National Coordinator-Authorized Certification Body (ONC-ACB), in accordance with the applicable eligible professional certification criteria adopted by the Secretary of Health and Human Services (HHS). Full certification details can be found at the **ONC Certified Health IT Product List**.

As part of its MACRA-ready solutions, iPatientCare has been recognized as a qualified MACRA-MIPS registry by CMS, and has a distinguished credit of being selected as a preferred EHR and medical billing software by more than 70,000 users nationwide, numerous hospitals/health systems, federally funded regional extension centers, and in the past by the US Army and NASA Space Medicine.

Visit www.iPatientCare.com for more information.

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